BE PREPARED FOR WINTER EMERGENCIES!

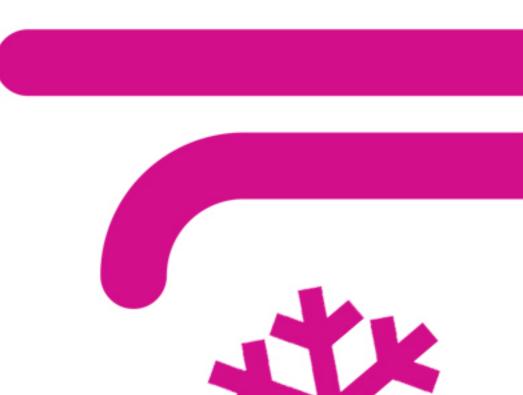




50% OF CANADIANS

ARE UNPREPARED

More than half of Canadians are unprepared for a winter emergency, such as a snowstorm or extreme cold weather.





LESS THAN 1/3 OF CANADIANS

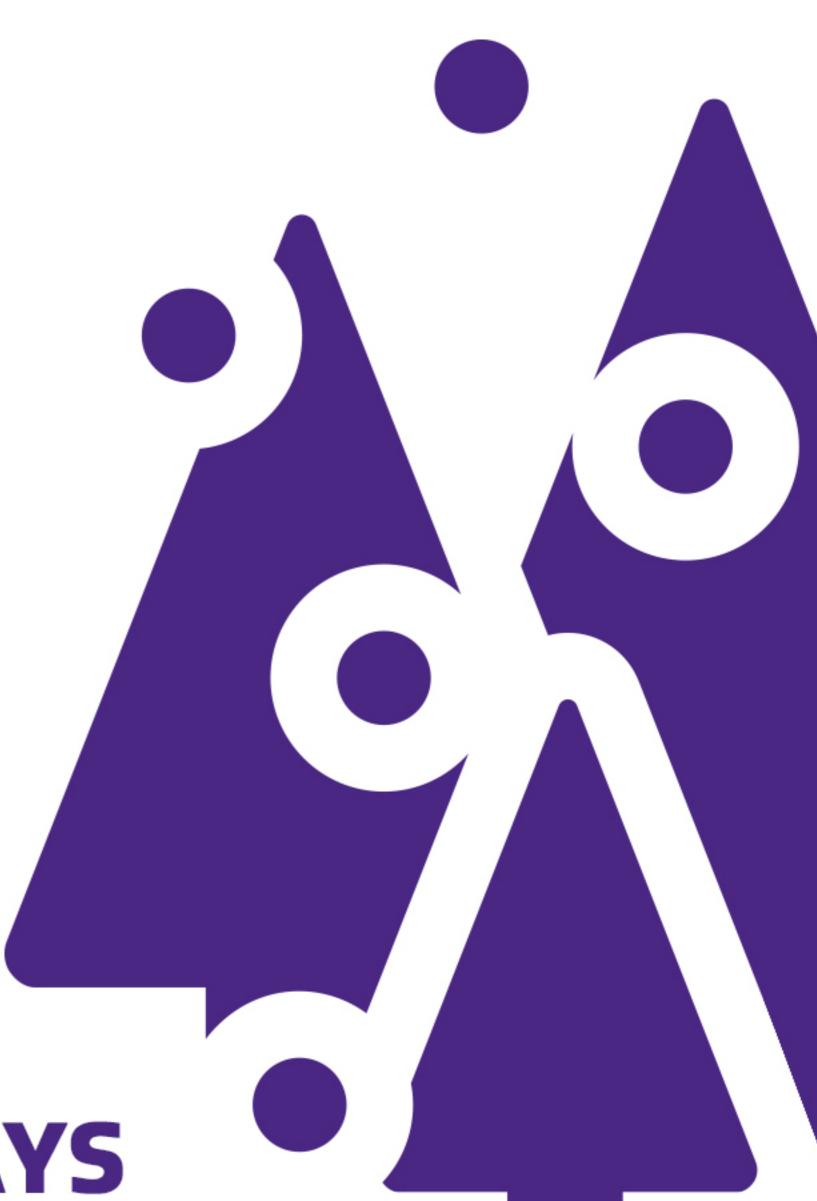
HAVE AN EMERGENCY BAG

In the event of an emergency, a quick evacuation is crucial, but most Canadians haven't prepared a bag ready to grab.



36% OF CANADIANS SAY THEY *CAN'T* PREPARE

More than 1/3 of Canadians don't feel equipped to build an emergency plan or emergency kit.



YOUR EMERGENCY BAG SHOULD HAVE 3-5 DAYS OF SUPPLIES, AND SHOULD INCLUDE THE 5 Ps:



PEOPLE AND PETS

Emergency plan and doctor and vet information.



PERSONAL NEEDS

Clothes, cash, flashlights, blankets.



PRESCRIPTIONS

Medication and medical equipment.



PRICELESS ITEMS

Photos, memorabilia.



PAPERS

Passports and copies of ID.

Check out this video to learn more about preparing for an emergency.